

PICK YOUR SIZE

1. Pick your size.
2. Sketch your ad.
3. Attach your business card.
4. E-mail any logo and artwork to: ads@bostonbroadside.com

RESERVE SPACE BY THE 20th of EACH MONTH

3.5 x 2" - **BUSINESS CARD** \$35 per month with 12-month autopay
\$47 per month with 6-month autopay
or \$70 (1 month)

4.9 x 7.5" - **1/4 PAGE**

\$250 per month with 12-month autopay
\$324 per month with 6-month autopay
or \$499 (1 month)

4.9 x 3.75 - **1/8 page**

\$137 per month with 12-month autopay
\$178 per month with 6-month autopay
or \$275 (1 month)

10 x 7.5 - **1/2 page**

\$454 per month with 12-month autopay
\$590 per month with 6-month autopay
or \$908 (1 month)

ADVERTISER/AGENCY/CONTACT

BUSINESS NAME _____

CONTACT _____

PHONE _____

Address _____

City/Town _____

State _____ Zip _____

E-mail (for electronic proof) _____

AD SIZE:

Full Page Half Page 1/4 page 1/8 page

1/16 page Business Card

DURATION:

1 month 3 months 6 months 12 months

START MONTH:

SALESPERSON:

PAYMENT:

PRICE/AD: _____

AMOUNT PAID: _____

CHECK ENCLOSED MasterCard VISA Discover American Express

Card No.: _____

Expires: _____ CCV: _____ Credit Card Billing Zip Code: _____

NOTES: _____

Special Classifications

Non-Profit Advertising:

Churches, Recognized Charities and Non-Profit Organizations.
25% Discount on 1 X Rate. No Other Discounts Apply.

Advertising Agencies:

Recognized Advertising Agencies receive 15% Commission on
Gross Billing on 1X Rate Only. Contract Rates Are Non Commissionable.

Political Advertising:

All Political Advertising will be on a pre-paid basis by cash, credit card or certified check.
All Political Advertising must be designated as Paid Political Advertisement and State
the person or group authorizing the advertisement. Contract rates apply.

Legal Advertising:

Legal Advertising is at the 1 X Rate. No discounts apply.

Terms & Conditions

NEW ADVERTISERS: Payment is needed with each insertion until credit is established.
MasterCard, Visa, AMEX and Discover accepted.

ESTABLISHED ACCOUNTS: Net 30 days. Ads may be discontinued if past due.

CANCELLATIONS: Must be made the Friday prior to printing date by 5:00pm in writing.

SPECIAL POSITIONS: Any preferred position is space rate plus 25%.

PROOFS: A proof of an advertisement prepared by the Boston Broadside must be signed and
approved by the advertiser and/or agency placing the ad. Proofs are provided in order to reduce the
possibility of typographical errors. Advertisement copy running more than one week will be
considered approved until the publisher receives written notification from the advertiser and/or
agency to change or cancel the advertisement by 5:00PM, seven days before publication.

ERRORS: The Boston Broadside assumes no financial responsibility for typographical errors
in advertising or for omission of any advertisement. Advertisements submitted for proof service will
be checked for corrections by the advertiser. The publisher will assume no liability for errors or
omissions after the advertisement is approved by the agency and/or advertiser in such
advertisements.

CREDITS: Any errors will be rerun with proper corrections and must be negotiated within 7 days
of distribution date.

INDEMNIFICATION: The Publisher reserves the right to refuse advertisements. No conditions,
printed or otherwise, appearing on contracts, orders or copy instructions that conflict with the
provisions of this rate card will be binding on the publisher. To secure the benefits of contract
discounts, advertisers must arrange for space desired by signing a contract in advance of publication.

Contracts may be accepted or rejected at the discretion of the publisher. The publisher will not be
liable for failure to print, publish or distribute all or any portion of any issue in which an
advertisement accepted by the newspaper is not printed.

CONTRACT & COPY REGULATION: Advertising contracts are executed between advertiser
and the publisher with the express agreement that the advertiser shall use the minimum space agreed
upon, and that if such space is not used in the amount named and as specified, the cost of all space
used from the effective date of the contract shall revert to the rate for the space actually taken.

Advertising contracts in no way bind the publisher to specific rates but apply to contract discounts
on whatever rates are prevailing. Rates may be revised with 30 days notice by the Boston
Broadside. In the event of a rate revision, the advertiser may, at his option, cancel any contract in
effect without penalty upon written notice to the publisher prior to the scheduled rate revision.

Any advertisement that has the appearance of editorial or news matter must have the word
"advertisement" printed above it.

All advertisements that are accepted and published will hold the agency and/or advertiser placing
the advertisement responsible for the entire contents of the advertisement. The advertiser and/or
agency will hold the publisher harmless from and against any loss or expense arising out of
publications of such advertisements, including without limitations those resulting from claims or
suits for libel, violation of right of privacy, plagiarism or copyright infringement.

REPRODUCTION QUALITY: The Boston Broadside makes every possible effort to
produce a quality reproduction of all of the advertisements, photographs and news stories appearing
in the newspaper. Photographs and artwork will only reproduce as well as the original copy. Any
color photograph or artwork below 160 dpi will reproduce poorly. Reverse copy in an
advertisement should use no less the 6 pt. font. Fonts below 6 pt. may fill in and are used by the
agency and/or advertiser at their own risk.

Boston Broadside PO Box 4200, Peabody, MA 01961 Tel. 978-352-6800

Website www.BostonBroadside.com email ads@bostonbroadside.com

THE FINE PRINT:

We reserve the right to reject any message or ad that is not fitting with this publication.

The Boston Broadside will make all reasonable efforts to publish your work as submitted, but caution that last-minute submissions may jeopardize publication if submission cannot be reviewed and properly verified.

The Advertiser and/or Advertising Agency assumes full and complete responsibility and liability for the content (including text, graphics, copyrights, etc.) of all advertisements submitted per this agreement and shall indemnify and hold harmless and protect The Boston Broadside and its affiliates, parent corporation, employees, agents, and affiliates and relations and others harmless against any demands, claims, or liability. The Boston Broadside shall be paid all costs associated with any litigation which may come about as the result of the advertiser, by the advertiser and their agents/affiliates.

All ads must be paid prior to publication. If it's not paid for, it will not get printed.

Advertising rates are subject to change and review at any time.

Discounts for 6-month or yearly contracts will lock-in current rates. No increase in rates will be made to any contracted placement during the term of the contract, nor will any rate increase be imposed on any existing advertiser without 90 days notice.

Advertising is subject to acceptance by The Boston Broadside which reserves the right to reject copy at its sole discretion at any time. The Boston Broadside will not knowingly publish advertisements which unlawfully discriminate on the basis of race, color, age, sex, sexual orientation, religion, national origin, ancestry, or physical or mental handicap. Quite frankly, we respect all of God's children and do our best to allow everyone to express his or her own beliefs, but not at the expense of others.

ADVERTISING

978-352-6800

ads@BostonBroadside.com

Fall River Area:

Charlie Chase Charlie@BostonBroadside.com 508-678-7453

North Shore:

Ken Novack Ken@BostonBroadside.com 617-633-3349