

Boston Broadside™

PRINT ADVERTISING RATES

Ad Size*	1 x	6x	12 x	APPROXIMATE PRINTED SIZE*
Full page	\$1,920	\$1,440	\$960	10.25 x 15.5"
1/2 page	\$988	\$741	\$494	7.75" x 10.25"
1/4 page	\$540	\$405	\$270	5" x 7.75"
1/8 page	\$274	\$206	\$137	5" x 3.75"
1/6 page	\$137	\$103	\$69	2.5" x 3.75"
Business Card	\$80	\$60	\$40	3.5" x 2"
Mini	\$60	\$45	\$30	2.5" x 2"
FRONT PAGE MINI**	\$180	\$135	\$90	3" x 1"
FRONT PAGE SHOW**	\$360	\$270	\$180	3" x 2"

* ALL AD SIZES ARE APPROXIMATE AND WILL VARY (may increase or decrease by up to 1/4" in any dimension). We are printing most ads on traditional newsprint and at page sizes and dimensions which will vary through setup to plate and final production. Advertisers should realize that all quoted ad sizes are approximate only, and may vary by up to 1/4" in any dimension. Actual allowable printable area available to print advertisements per page is typically constrained to less than 15 3/4" tall x 10 1/4" wide. All dimensions are based on an ideal printable-area full-page size of 15 3/4" x 10 1/4".

** VERY LIMITED AVAILABILITY

BLACK AND WHITE ADS: TAKE 20% DISCOUNT ON ABOVE PRICES.

GUARANTEED PLACEMENT: Add 20% premium on above prices.

THE FINE PRINT:

We reserve the right to reject any message or ad that is not fitting with this publication: Advertising is subject to acceptance by The Boston Broadside which reserves the right to reject copy at its sole discretion at any time. The Boston Broadside will not knowingly publish advertisements which unlawfully discriminate on the basis of race, color, age, sex, sexual orientation, religion, national origin, ancestry, or physical or mental handicap. Quite frankly, we respect all of God's children and do our best to allow everyone to express his or her own beliefs, but not at the expense of others.

If we mess up: If we make a mistake with your ad placement or copy, we'll bend over backwards to make things good with you, including but not limited to free future printing and/or refunding as appropriate. We try not to make mistakes, but yes, it can happen. **If you mess up, don't blame us:** The Boston Broadside will make all reasonable efforts to publish your work as submitted, but caution that last-minute submissions may jeopardize publication if submission cannot be reviewed and properly verified. We bring your attention also to use of any copyright material/photos/logos. You must have permission to use such materials. The Advertiser and/or Advertising Agency assumes full and complete responsibility and liability for the content (including text, graphics, copyrights, etc.) of all advertisements submitted per this agreement and shall indemnify and hold harmless and protect The Boston Broadside and its affiliates, parent corporation, employees, agents, and affiliates and relations and others harmless against any demands, claims, or liability. The Boston Broadside shall be paid all costs associated with any litigation which may come about as the result of the advertisement, by the advertiser and their agents/affiliates. In other words, if you mess up big-time, don't drag us into it. Instead, work with us, submit your copy early, and we'll work to help ensure everything is hunky-dory. OK? **Let's keep things simple and fair. All ads must be paid prior to publication. If it's not paid for, it will not get printed. Lock-in-Rates:** Advertising rates are subject to change and review at any time. Discounts for multi-month or yearly contracts will lock-in current rates. No increase in rates will be made to any contracted placement during the term of the contract, nor will any rate increase be imposed on any existing advertiser without 90 days notice.

Boston Broadside

The People's Paper™

THE BEST \$2.00 YOU'LL SPEND THIS MONTH

FIGHTING CORRUPTION AND LIES™

NEWS - WITHOUT THE LIBERAL SPIN™

BostonBroadside.com
SUBSCRIPTION LINE: 978-352-6800

WEB ADVERTISING RATES

<i>Ad Name</i>	<i>APPROXIMATE CODED SIZE*</i>	<i>Rate/mth</i>
MINI	482w x 100h	\$100/mth
SMALL	482w x 150h	\$150/mth
REGULAR	482w x 250h	\$250/mth
LARGE	482w x 350h	\$300/mth
EXTRA LARGE	482w x 450h	\$450/mth

Others sizes on request

* ALL AD SIZES ARE APPROXIMATE AND WILL VARY based on display device and size, but are coded in pixels, as noted.

E-MAIL ADVERTISING RATES

Include you advertisement (sizes will vary) in a Boston Broadside e-mail blast:

# Ads/Month	Campaign Length/Rates per Month			
	1 month	3 months Save ~10%	6 months Save ~ 25%	12 months Save ~ 50%
2	\$200/mth	\$180/mth	\$150/mth	\$100/mth
4	\$350/mth	\$315/mth	\$260/mth	\$175/mth

AD SIZES IN E-MAIL BLASTS WILL VARY AT THE DISCRETION OF THE PUBLISHER. We will always strive to display your ad as large as practical but we reserve the right to change and modify ad sizes in e-mail blasts at any time – larger or smaller, and of course will display at different sizes on different devices. We sell our ads at one size only: “standard” and that size may vary with the e-mail software, our layout, or other factors which may change at any time, without notice. We thank you for your understanding.”

RADIO ADVERTISING RATES

Include you advertisement (length will vary) in a Boston Broadside radio ad on various stations and shows. We run radio advertisements each week on Boston’s WRKO 680 AM talk radio, and make arrangements for ads to run on other stations and various shows. We make select partnering available for co-produced ads. Radio advertising can be daunting at first, but combining radio/print/web/e-mail vehicles with select, established programs and The Boston Broadside may provide a cost-effective business building and growing solution.

ADVERTISING ORDER FORM

INCLUDING *The Star*  and *The Cross* 

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SUBSCRIPTION LINE: 978-352-6800

<i>Ad Name/Size</i>	<i>Number of Months</i>	<i>Start Date</i>	<i>Cost/Month</i>

BUSINESS NAME:	
CONTACT:	
ADDRESS:	
CITY/TOWN	
STATE:	
ZIP:	
E-MAIL:	
PHONE:	

NOTES:

PAYMENT AMOUNT:	
DATE:	
CHECK #:	
CREDIT/DEBIT CARD #:	
CC EXPIRATION DATE:	
CC CCV #:	
CC BILLING ZIP CODE:	

CUSTOMER SIGNATURE:	
BROADSIDE ACCOUNT MGR SIGNATURE:	
BROADSIDE AD MGR. APPROVAL:	