

The Broadside is the only mass-distributed, non-liberal, New England-based newspaper.

There are many extremist liberal media outlets in Mass., Maine, and N.H. This is not one of them.

Our readers are a Community and they respond to advertisers who share their values.

Circulation 9,000
Distribution Available in more than 500 locations, and mailed to paid subscribers
Format Tabloid
Frequency Monthly
Content Politics, Veterans, Military, Guns, Education, Finance, National Events, Life, Jewish News, Christian News, and more ...
Special Sections* *Gun Talk*
Barnstable Broadside
South Shore Broadside
Maine Broadside
New Hampshire Broadside
The Jewish Star Advocate
The Christian Cross Advocate

*Size varies per edition



ADVERTISING MEDIA KIT

Boston Broadside

THERE IS NO PAPER LIKE THE BROADSIDE

DISPLAY ADVERTISING

| Economy Size ~2.5" x 2" | <input type="checkbox"/> 6 months <input checked="" type="checkbox"/> 12 months | Rate per month | |
|----------------------------|--|----------------|-------|
| | | B&W | COLOR |
| | | \$39 | \$49 |
| | | \$35 | \$39 |

| Business Card Size ~3.5" x 2" | <input type="checkbox"/> 6 months <input checked="" type="checkbox"/> 12 months | Rate per month | |
|----------------------------------|--|----------------|-------|
| | | B&W | COLOR |
| | | \$59 | \$69 |
| | | \$39 | \$49 |

| 1/15 PAGE ~3.3w" x 3.1h" | <input type="checkbox"/> 6 months <input checked="" type="checkbox"/> 12 months | Rate per month | |
|-----------------------------|--|----------------|-------|
| | | B&W | COLOR |
| | | \$99 | \$110 |
| | | \$88 | \$98 |

| 1/8 PAGE ~4.9" x 3.8" | <input type="checkbox"/> 3 months <input type="checkbox"/> 6 months <input checked="" type="checkbox"/> 12 months | Rate per month | |
|--------------------------|---|----------------|-------|
| | | B&W | COLOR |
| | | \$230 | \$260 |
| | | \$220 | \$240 |
| | | \$199 | \$217 |

| 1/4 PAGE ~5.1" x 7.7" | <input type="checkbox"/> 1 month <input type="checkbox"/> 3 months <input type="checkbox"/> 6 months <input checked="" type="checkbox"/> 12 months | Rate per month | |
|--------------------------|---|----------------|-------|
| | | B&W | COLOR |
| | | \$480 | \$520 |
| | | \$462 | \$480 |
| | | \$344 | \$460 |
| | | \$310 | \$347 |

| 1/2 PAGE ~10" x 7.7" | <input type="checkbox"/> 1 month <input type="checkbox"/> 3 months <input type="checkbox"/> 6 months <input checked="" type="checkbox"/> 12 months | Rate per month | |
|-------------------------|---|----------------|-------|
| | | B&W | COLOR |
| | | \$812 | \$970 |
| | | \$797 | \$920 |
| | | \$762 | \$870 |
| | | \$590 | \$637 |

| FULL PAGE ~10" x 15.5" | <input type="checkbox"/> 1 month <input type="checkbox"/> 3 months <input type="checkbox"/> 6 months <input checked="" type="checkbox"/> 12 months | Rate per month | |
|---------------------------|---|----------------|---------|
| | | B&W | COLOR |
| | | \$1,420 | \$1,920 |
| | | \$1,297 | \$1,720 |
| | | \$1,120 | \$1,297 |
| | | \$990 | \$1,180 |

RESERVE AD SPACE BY THE 20th OF EACH MONTH

~ Actual printed size may vary by up to +/- 1/4" in all dimensions.
 Rights reserved to increase print size at any time, and to reject ads at any time.

ads@bostonbroadside.com 978-352-6800

RATES EFFECTIVE 11/1/2023

Boston Broadside

THERE IS NO PAPER LIKE THE BROADSIDE

ESTABLISHED 2014

BostonBroadside E-MAIL BLASTS

| # | Ads/Month | Rate/mth |
|---|-----------|-----------|
| 4 | | \$260/mth |
| 8 | | \$340/mth |

BostonBroadside.com ONLINE ADVERTISING

| Ad Name | APPROXIMATE CODED SIZE* | Rate/mth |
|-------------|-------------------------|-----------|
| MINI | 482w x 100h | \$100/mth |
| SMALL | 482w x 150h | \$150/mth |
| REGULAR | 482w x 250h | \$250/mth |
| LARGE | 482w x 350h | \$300/mth |
| EXTRA LARGE | 482w x 450h | \$450/mth |

GROWING SUBSCRIBER BASE

ADVERTISING ORDER FORM

INCLUDING *The Star*  and *The Cross* 

Boston Broadside

The People's Paper™

THE BEST \$2.00 YOU'LL SPEND THIS MONTH

FIGHTING CORRUPTION AND LIES™

NEWS - WITHOUT THE LIBERAL SPIN™

BostonBroadside.com
SUBSCRIPTION LINE: 978-352-6800

| <i>Ad Name/Size</i> | <i>Number of Months</i> | <i>Start Date</i> | <i>Cost/Month</i> |
|---------------------|-------------------------|-------------------|-------------------|
| | | | |
| | | | |
| | | | |

| | |
|-----------------------|--|
| BUSINESS NAME: | |
| CONTACT: | |
| ADDRESS: | |
| CITY/TOWN | |
| STATE: | |
| ZIP: | |
| E-MAIL: | |
| PHONE: | |

NOTES:

| | |
|-----------------------------|--|
| PAYMENT AMOUNT: | |
| DATE: | |
| CHECK #: | |
| CREDIT/DEBIT CARD #: | |
| CC EXPIRATION DATE: | |
| CC CCV #: | |
| CC BILLING ZIP CODE: | |

| | |
|---|--|
| CUSTOMER SIGNATURE: | |
| BROADSIDE ACCOUNT MGR SIGNATURE: | |
| BROADSIDE AD MGR. APPROVAL: | |

INCLUDING *The Star*  and *The Cross* 

Boston Broadside™

PRINT ADVERTISING TERMS

*** ALL AD SIZES ARE APPROXIMATE AND WILL VARY (may increase or decrease by up to 1/4" in any dimension).** We are printing most ads on traditional newsprint and at page sizes and dimensions which will vary through setup to plate and final production.

Advertisers should realize that all quoted ad sizes are approximate only, and may vary by up to 1/4" in any dimension. Actual allowable printable area available to print advertisements per page is typically constrained to less than 15 3/4" tall x 10" wide.

All dimensions are based on an ideal printable-area full-page size of 15 3/4" x 10". Please don't be surprised if your ad prints larger than submitted.

THE FINE PRINT:

We reserve the right to reject any message or ad that is not fitting with this publication: Advertising is subject to acceptance by The Boston Broadside which reserves the right to reject copy at its sole discretion at any time. The Boston Broadside will not knowingly publish advertisements which unlawfully discriminate on the basis of race, color, age, sex, sexual orientation, religion, national origin, ancestry, or physical or mental handicap. Quite frankly, we respect all of God's children and do our best to allow everyone to express his or her own beliefs, but not at the expense of others.

If we mess up: If we make a mistake with your ad placement or copy, we'll bend over backwards to make things good with you, including but not limited to free future printing and/or refunding as appropriate. We try not to make mistakes, but yes, it can happen. **If you mess up, don't blame us:** The Boston Broadside will make all reasonable efforts to publish your work as submitted, but caution that last-minute submissions may jeopardize publication if submission cannot be reviewed and properly verified. We bring your attention also to use of any copyright material/photos/logos. You must have permission to use such materials. The Advertiser and/or Advertising Agency assumes full and complete responsibility and liability for the content (including text, graphics, copyrights, etc.) of all advertisements submitted per this agreement and shall indemnify and hold harmless and protect The Boston Broadside and its affiliates, parent corporation, employees, agents, and affiliates and relations and others harmless against any demands, claims, or liability. The Boston Broadside shall be paid all costs associated with any litigation which may come about as the result of the advertisement, by the advertiser and their agents/affiliates. In other words, if you mess up big-time, don't drag us into it. Instead, work with us, submit your copy early, and we'll work to help ensure everything is hunky-dory. OK? **Let's keep things simple and fair. All ads must be paid prior to publication. If it's not paid for, it will not get printed.** **Lock-in-Rates:** Advertising rates are subject to change and review at any time. Discounts for multi-month or